International Hospitality Management

Intended Module Learning Outcomes

On successful completion of this module learners will be able to:

1. Describe the composition, size, and growth of the international recreation, leisure, gaming, and conference and events sectors.

2. Identify the factors affecting the international recreation, leisure, gaming, and conference and events sectors.

3. Discuss the key concepts of management and leadership within the international hospitality industry.

4. Examine the necessary management and leadership skills required by international hospitality managers.

5. Recognise the cohesive nature of international tourism, hospitality and the travel businesses.

6. Demonstrate professional commitment to gaining relevant management theory to support your learning.

7. Participate in class discussion on topics related to the international hospitality industry.

8. Articulate the key management principles of international hospitality management.

Module Objectives

This module, International Hospitality Management builds on the first semester module. It introduces the learners to additional sectors of the industry such as recreation, gaming and leisure, conference and events, as well as to the key principles of hospitality management.

The module aims:

- To examine the diverse nature of international hospitality management and develop the learners knowledge of management in this varied industry

- To allow learners to develop an understanding of the structure of the international hospitality industry and the key functions of hospitality management.

Module Curriculum

Recreation, Leisure and Gaming

- Recreation, leisure and wellness

- Commercial and Non-commercial Recreation

- Club Management

- Gaming Entertainment.

Conferences and Events

- The Development of the Conference and Event Sector

- Classification of Conferences and Events.

- Skills and Abilities for event management.

Managerial Areas of the Hospitality Industry

- Leadership and Management

- Organisational Planning

- Organisational Organising

- Communication and Decision Making.